



Help those who protect you!

YOUR home, your money, your business are safe today because they are in this country.

Thousands of our boys are over there, and hundreds of thousands are preparing to go to keep your cherished possessions safe.

They are the barrier between you and the ravaging Prussian hordes.

Can any interest be greater to you today than the welfare of our soldiers? Invest in Liberty Bonds as the means to insure your money, your home, your children—everything you hold most dear.

What are YOU going to do about it? Are you going to lend your money and help the Government to protect you? Or are you willing to hold on to your purse-strings while others use their money to insure the liberty YOU enjoy?

Are you a patriot or a slacker? The answer will be shown by what YOU do toward helping the Third Liberty Loan.

Buy a Liberty Bond Today!

"We are glad to contribute the space for this appeal in the hope that it, together with a daily appeal in our Store advertising, may help to impress upon EVERYBODY the necessity of buying Liberty Bonds to win the war."—STRAWBRIDGE & CLOTHIER.

LIBERTY LOAN COMMITTEE
Third Federal Reserve District
LINCOLN BUILDING, PHILADELPHIA

There is immediate and urgent need for every dollar you can spare. You are only *lending* not giving your money. Your Government guarantees the return of your money with interest. *The Time to Act Is Now!*